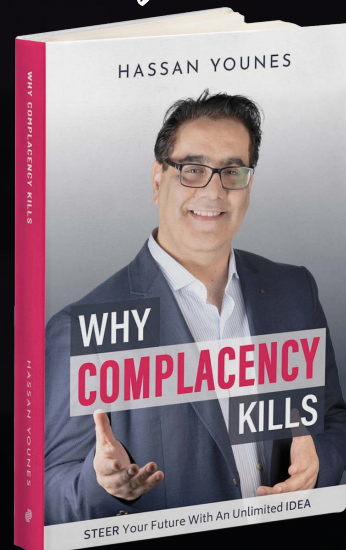


Hassan Younes
ENTREPRENEUR
KEYNOTE SPEAKER
AUTHOR



Dr Hassan Younes is a sought after keynote speaker at business, academic, and personal development events and industry summits - internationally. His #1 Best-Selling book, "Why Complacency Kills" was released in 2020.

BIOGRAPHY

Dr Hassan Younes is a keynote speaker, author and a successful entrepreneur. He has a background in aerospace engineering, organisational change and business management across multiple diverse industries, and over two decades in the education and training sector.

Throughout his professional career, Dr Hassan Younes has utilised his skills and experience in business management to build a successful vocational training organisation, multiple travel agencies, build an international education facility in the Philippines and managed investment and property development projects.

Dr Hassan Younes holds a doctorate in Business administration (Leadership & Management), an honours degree in Aerospace and other qualifications in Business Administration, Business Management, Accounting, and Education. As the Founder and CEO of the Training College of Australia, his passion is to raise the standards of early childhood educators and leaders in all business sectors.

Dr Hassan Younes is also the Founder and Chair of the International Academy of Marawi, Managing Director at Caradon Investments, Founder & Senior Business Coach for Lanao Business Services and is the Managing Director at Arndell Park Early Childhood Learning Centre.

As an authority on Business Leadership, Business Management, Education Skills Training and Entrepreneurship, Hassan is widely published Nationally and Internationally, providing valuable insights into the future of Leadership. Hassan works with businesses and business leaders to recognise key strategies for growth and success, and to be aware of the pitfalls that are not always obvious yet can be devastating. Complacency is the silent killer of many successful business and can have disastrous outcomes. Hassan shares his knowledge and experience in captivating keynote presentations and workshops with powerful stories and strategies that transform business leaders and businesses.

Dr Hassan Younes was the President of Professional Speakers Australia (PSA) for Victoria/Tasmania for 2021.

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Complacency kills

Complacency is the silent killer of many successful business and can have disastrous outcomes.

Did you know that 260,000 Australian businesses shut down last year? That's right, 260,000 Australian Businesses close down every year - the majority through poor leadership. Many business rise and fall on the back of leadership. It can be easy to lose sight of your business's direction when you become complacent. Complacency can kill a business. Complacency KILLS.

Hassan will define what Complacency looks like in your business, how you may be unaware of it existing in your business and the dangers associated with complacency. Complacency can affect leaders of any business.

Dr Hassan Younes delivers a powerful insight into his personal story as a successful entrepreneur of many businesses too broke and almost losing everything, including his family. By utilising the SUGAR hit strategies, businesses will avoid complacency and the audience can avoid complacency in all aspects of their life.

Key Take aways:

- Recognise the complacency signals
- It starts and ends with you - assess and re-assess
- STEER your future with an unlimited IDEA

How to Become a Transformational Leader

Are you the victim of your own success? Often success is followed by complacency and you start to lose track of the important factors within your business that made it such a success in the first place. It will start to infiltrate throughout your business from leadership to employees and to your clients. Financial concerns start to impact on all areas of the business with delays in payment to suppliers, employees and the banks. This can lead to despair, depression and sometimes divorce.

Complacency in leadership can kill your business.

Hassan will share the key strategies that will Transform your Leadership, you will avoid complacency, transform your business and be more successful than you ever thought possible, isn't that why you started the business in the first place?

Complacency will kill the future of your business - it's up to you.

Key Take Ways:

- Why motivation is bad for your business
- Communication, collaboration and culture - the 3 C's to avoid complacent leadership
- The future of leadership

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